

#4



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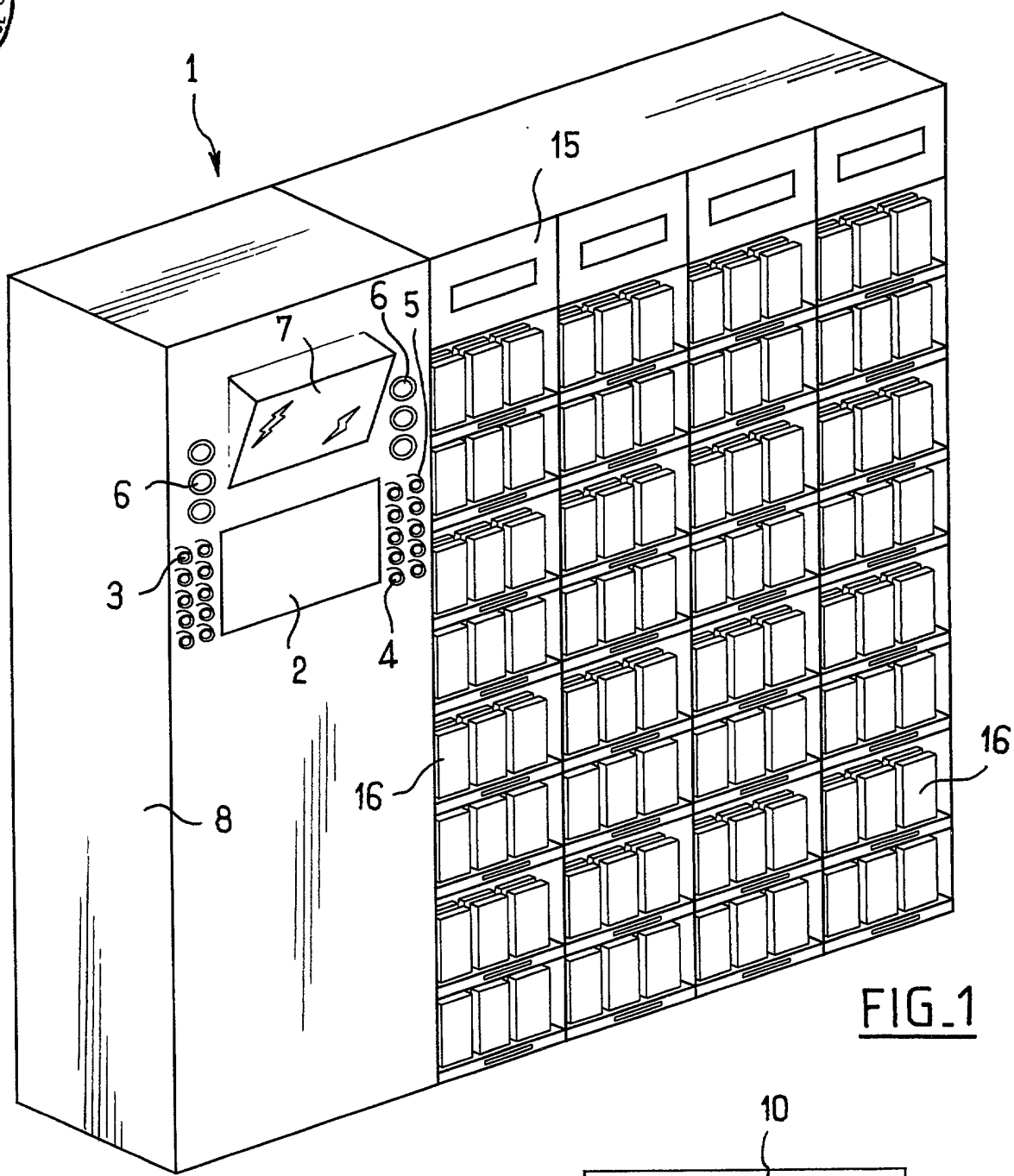


FIG. 1

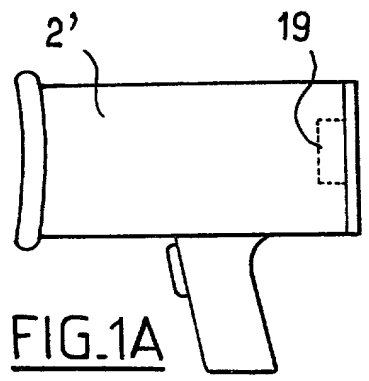


FIG. 1A

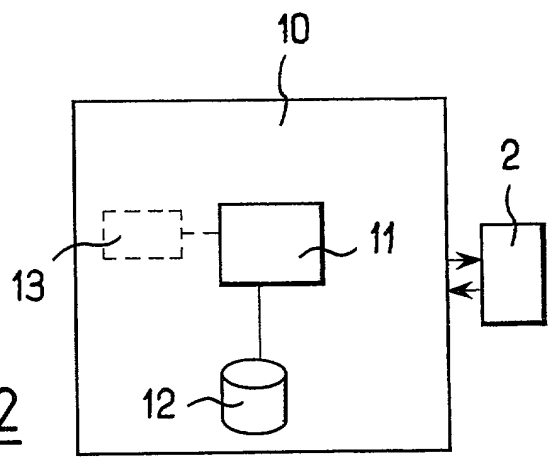


FIG. 2



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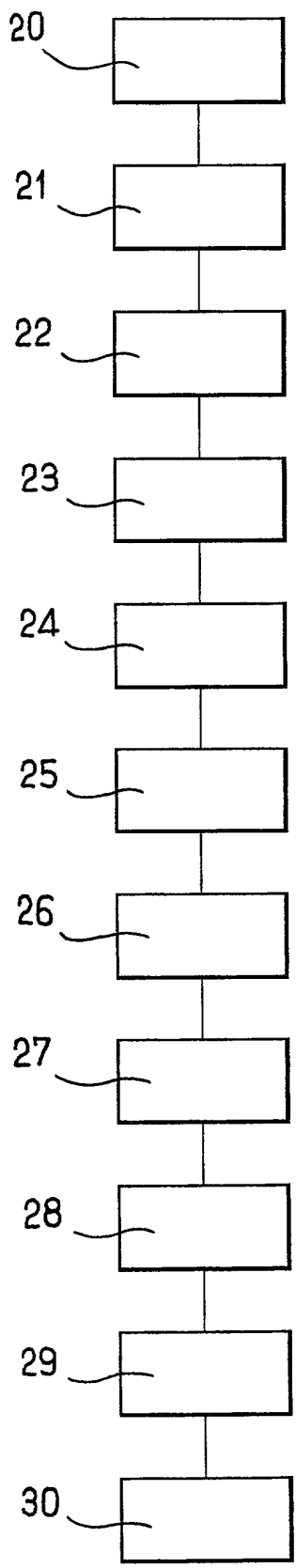


FIG. 3

10096574-102502



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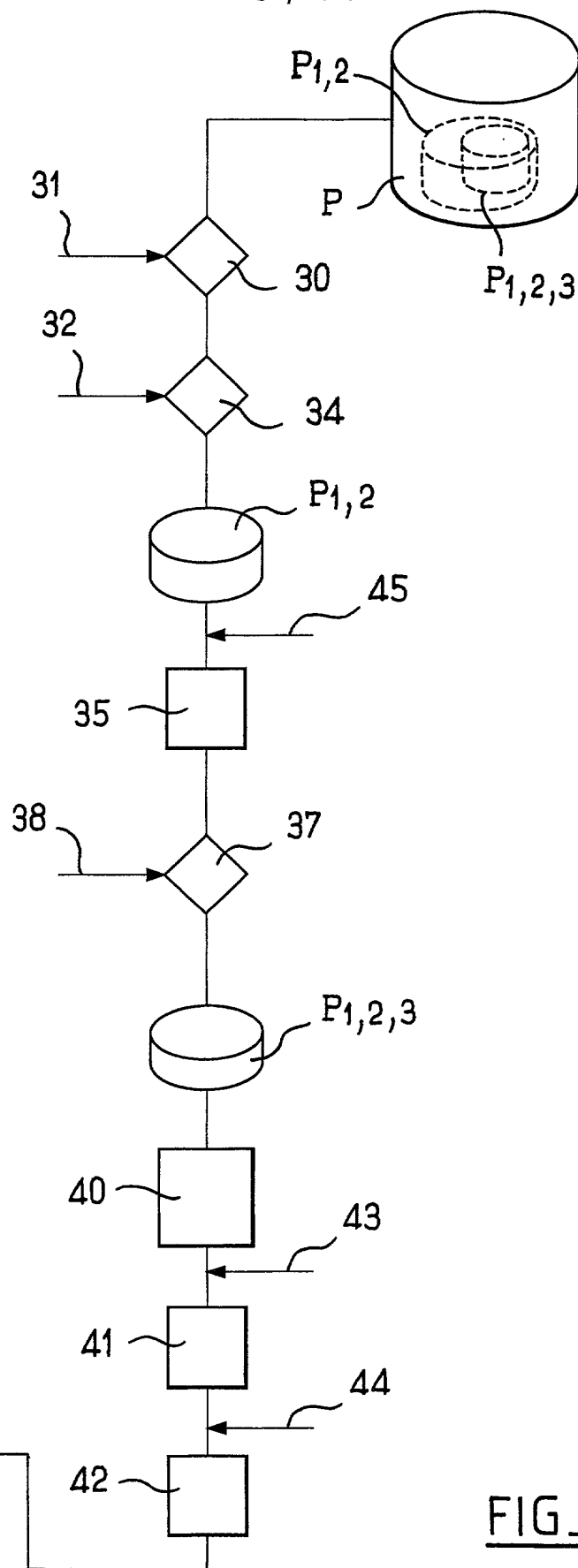


FIG. 4

1009574 102903  
"E06201" 4/586001



SUITABILITY OF THE PRODUCT AS A FUNCTION OF THE PERCENTAGE OF SENESECENT	NATURAL APPLICATION BASE	COLOR EFFECT OBTAINED	COLOR TRADEMARK	BASE SHADE AND THAT OF THE PRIMARY AND SECONDARY HIGHLIGHT	REFERENCE NUMBER	LIGHTENING POWER	BLEACHING POWER	STONE	PRODUCT'S RANGE	PRODUCT DURATION

FIG.5

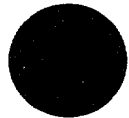
10093574-102903  
200201-42585001

10098574-102903

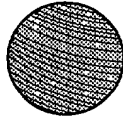


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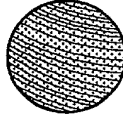
*What is the natural color of your hair?*



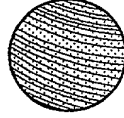
Black



Brown



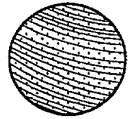
Dark chestnut



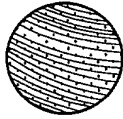
***Chestnut***



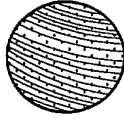
Pale chestnut



Dark blonde



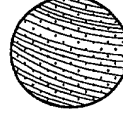
Blonde



Light blonde



Very light blonde



Lightest blonde

FIG. 6

206201" 42586001



*Estimate your quantity of white hair :*

If your hair is tinted, estimate your quantity of white hair at root level  
Having difficulty deciding between two choices ? Choose the one having a greater  
quantity of Senescent hair



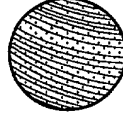
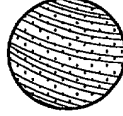
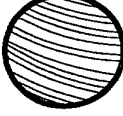
-  **None**
-  **Some**  
(Less than 30%)
-  **Much**  
(30 to 50%)
-  **A majority**  
(50 to 80%)
-  **A great majority**  
(More than 80%)

FIG.7



## *Estimate your quantity of white hair :*

*If your hair is tinted, estimate your quantity of white hair at root level  
Having difficulty deciding between two choices ? Choose the one having a greater  
quantity of Senescent hair*

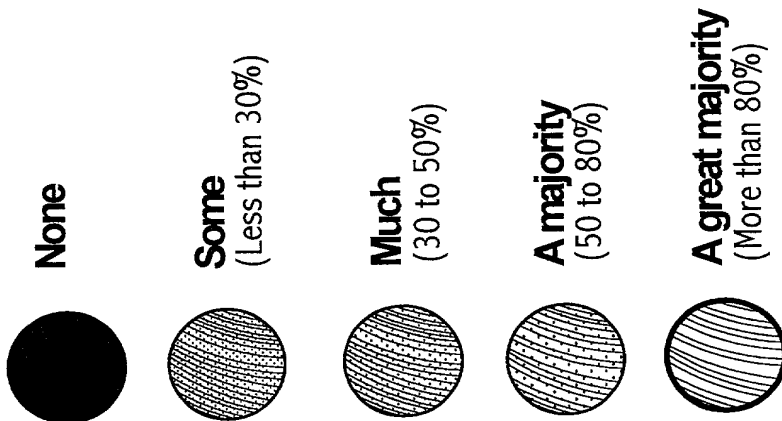


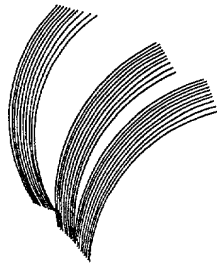
FIG.8



FIG. 9

*What type of color result would you like to obtain ?*

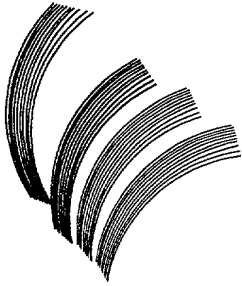
Lightness



Strands  
or streaks

Whole head blonde

Colored shades

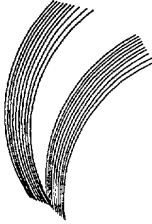


Intense result

More natural,  
subtile result

Colored streaks

Cover senescent hair



Cover senescent  
hair

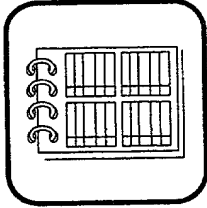
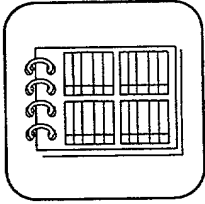
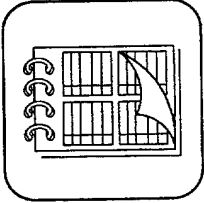


20620T"4258600T



*Result duration*

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1 Shampoo		A few Shampoo		6 to 8 weeks	
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*Choose the result duration and confirm*

FIG.10

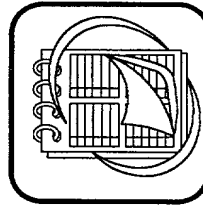
206201" 4258600F



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*Result duration*

Permanent



*Only one result duration is possible  
press on it and confirm*

FIG.11

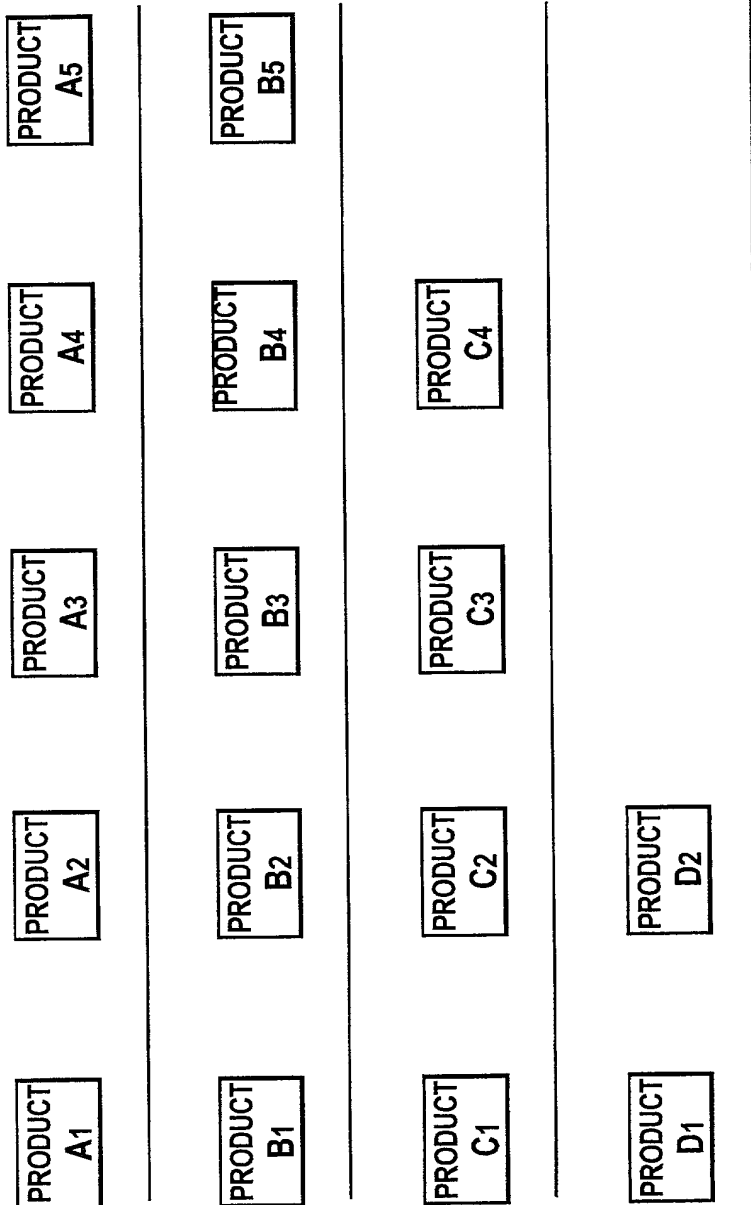
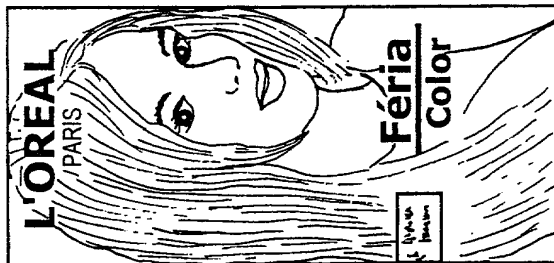


FIG.12

20620T"4258600T

FERIA

3D Color  
lively, vibrant,  
bright



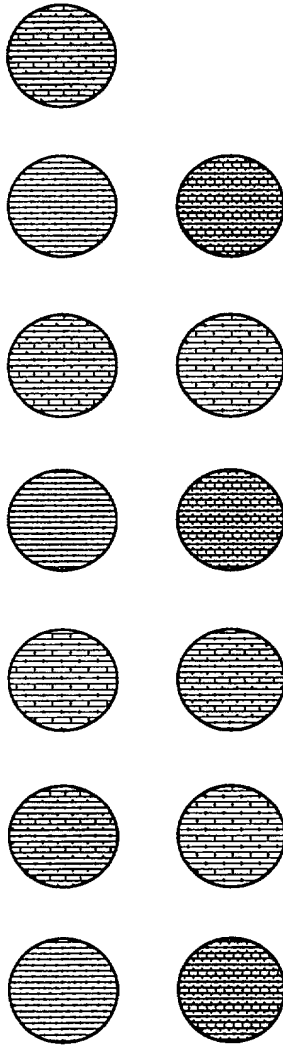
Do you want  
beautician  
advice ?

Press here

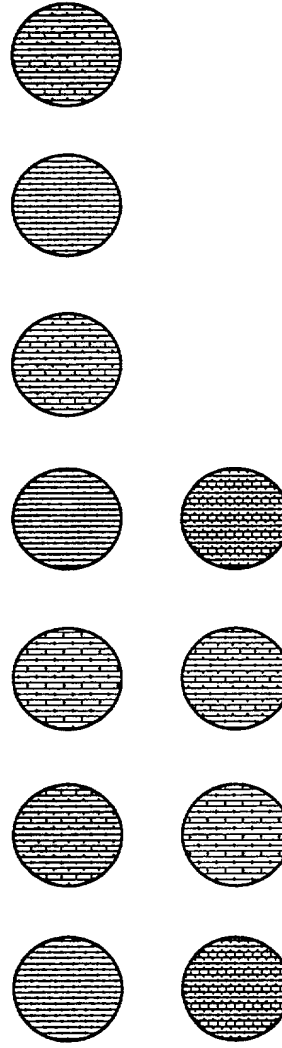
Acces to next  
selection



With your natural color, these colors are directly applicable :



For these colors, please apply a bleaching product before :



For more information, press on the color of your choice

FIG.13

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*Discover the most suited colors to  
your complexion and eye color*

Your complexion is rather :

Fair

Dark

Your eyes are rather :

Light

Dark

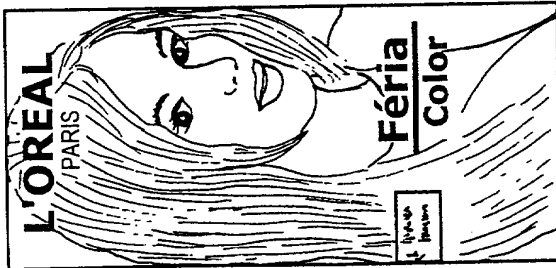
FIG-14

206201" 4/53600T

FERIA

3D Color

*lively, vibrant,  
bright*

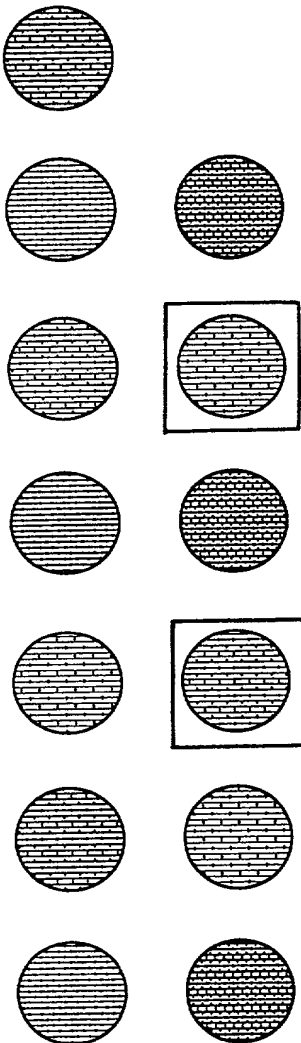


Access to next  
selection

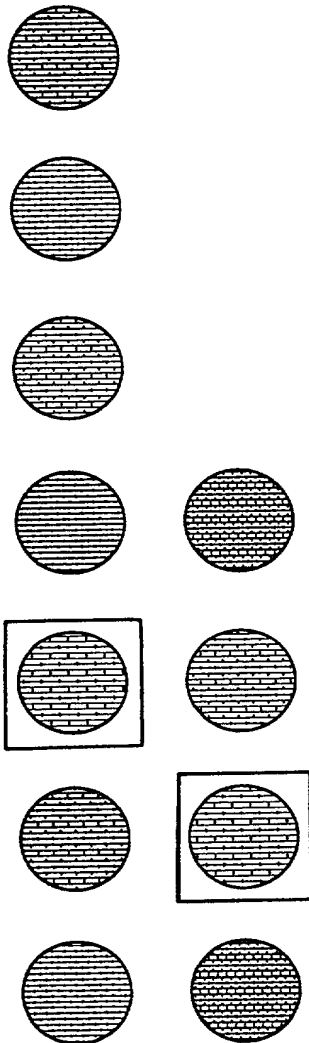


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With your natural color, these colors are directly applicable :



For these colors, please apply a bleaching product before :



For more information, press on the color of your choice

FIG.15